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Hi Santel Customers!

What will you do in the month of May? Maybe you'll kick your outdoor exercise routine into high gear. Maybe you'll share celebrations with the mothers in your life. Or maybe you'll take your tablet to the patio and explore the world from your own backyard. Whatever May means to you, maybe you'll get ideas here to enhance your experiences.



This issue starts with a warning about a **fraudulent American Express email** that's making the rounds. Take a minute to read about this phishing scam so you don't accidentally give away your account information. You'll also learn about the **new dinosaur showing up on Facebook** and get tips on **how to correctly use hashtags** on Twitter.

Purely for the fun of it, check out the **springtime projects** in the Pinterest section, browse around websites featuring **everything from the moon to a museum**, and view two incredible videos showcasing **a natural wonder and man-made special effects**.

The goal of each of our eNewsletters is to keep our subscribers informed regarding their Internet connection and to improve their Internet experience. We think you'll find this information interesting.

To see what's inside this issue, simply scroll down the

eNewsletter or click on the links within the index to the left.
Thanks for reading!

- The Santel Internet Team

Phishing Alert - Watch For Emails Claiming To Be From A Major Credit Card

One of the latest phishing scams to turn up in many people's inboxes is one that claims to be from American Express. This email hoax tries to trick recipients into clicking on a link that will supposedly take them to a "secure encrypted website" to activate a security feature on the credit card.

[CLICK HERE FOR ALL THE DETAILS.](#)



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Social Media For Teens

Santel Communications has been talking about social media. Facebook is at the top of that list, but is it for teens? We found some interesting statistics in a magazine, *Website Compass*. They noted in their article, according to a recent study by Global Webindex, Facebook lost almost one-third of its teen users in the U.S. in 2013.

So why are teens moving away from Facebook?

- Technology is shifting from computers to mobile devices; many new social media apps are designed for mobile use.
- Facebook has been around for awhile and teens need something new.
- They don't want to be on the same sites as their parents. The number of adults using Facebook has grown.
- If one teen leaves, another teen wants to follow.

The moral of the story is "what is hot" today may not be "hot" tomorrow.

So, what apps are hot to teens?

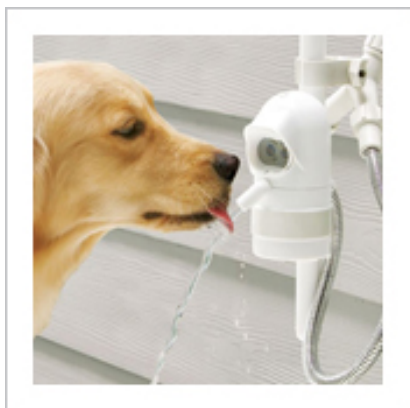
Instagram (www.instagram.com) This is a free app that allows you to experience moments in your friends' lives through pictures as they happen. It's a fun and quirky way to share your life with pictures. You snap a photo with your mobile phone, and then choose a filter to transform the image into a memory to keep around forever. For safety, it's best to have your teen deactivate the [geotagging](#).

Snapchat (www.snapchat.com) Snapchat is becoming a popular word in the teen world. With Snapchat, users take a photo or record a brief video, then share with other users. Recipients can only see the content for 10 seconds and then it's automatically deleted. Teens may be fooled into thinking it's "OK" to share revealing or illicit photos because they will be destroyed, but there are ways for hackers and others to view and retain images.

Santel Communication has found a website for parents which had guides for these apps. For Instagram, [click on this link](#) and Snapchat, [click on this link](#).

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Go Pinterest-ing! - Cool Stuff To Pin On Your Pinterest Boards



[Make A Splash With Dog-Activated Fountain](#)



[Help Mom Relax With Bath Salts Just For Her](#)



[Brighten Breakfast With Vanilla Bean Doughnuts](#)

You haven't started pinning on Pinterest yet and you want to get started? If so, [click here](#).

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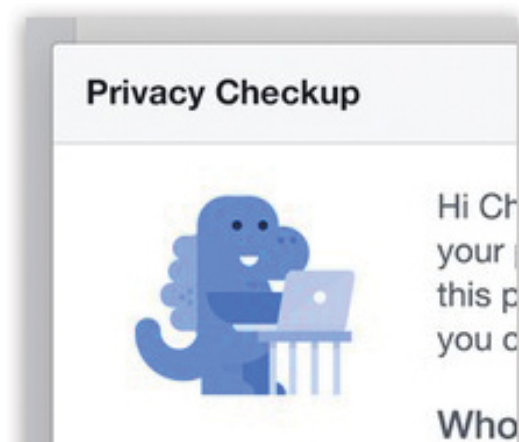
This Month's FAQ - What's The Story With Facebook's New Privacy Dinosaur?

Question: When I was on Facebook recently, a "Privacy Reminder" pop-up window showed up with a dinosaur on it. Can you explain what's going on with this dinosaur?

Answer: Facebook is testing this pop-up reminder to encourage users — who are about to make public posts that all the world can see — to pay attention to who they're sharing with on its platform.

For those of you who haven't had a visit from the privacy dinosaur yet, its message reads, "Sorry to interrupt. You haven't changed who can see your posts lately, so we just wanted to make sure you're sharing this post with the right audience." It then asks the user to click on Friends, Public, or Options (for more choices).

It's a good reminder for all of us to think before we



share on Facebook so we don't overshare with the wrong group of people.

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Sites Of The Month - Great Sites To Check Out In May



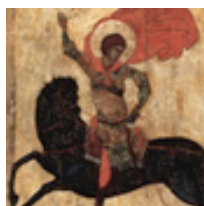
If The Moon Were Only One Pixel

joshworth.com – Just how vast is the solar system? It's difficult to wrap your head around it so this site does its best to explain. It uses a scale model based on "if the moon were only one pixel." To explore, scroll through using your keyboard's right arrow key. Please be patient; you have many miles to cover!



Dive Into Delicious Distractions

foodgawker.com – In a nutshell, this is like Pinterest just for foodies. What you'll find is photo after photo of the most amazing food, from appetizers to main dishes to desserts. We warn you: This site is guaranteed to make you hungry, so think twice about visiting if you're on a diet!



Stay Home And Visit The British Museum

britishmuseum.org – For the 36th year, the worldwide community of museums will celebrate International Museum Day around May 18. In honor of this, take a look at many online tours offered by The British Museum. Its collection is dedicated to human history and culture, and is among the largest and most comprehensive in existence.



Looking For Government Benefits?

benefits.gov – Many Americans receive government benefits at some point during their lives, from career development assistance to Medicaid/Medicare to Social Security. This site features the Benefit Finder, a questionnaire to make it easier to find out which benefits you may be eligible to receive.

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Two To View - A Couple Of Amazing Videos You Don't Want To Miss



Boardwalk Empire Special Effects

Take a fascinating, piece-by-piece look at how Brainstorm Digital puts together many separate images to create complete scenes in the popular HBO series, *Boardwalk Empire*. What's real? What's not?

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Inside An Active Volcano

Thanks to the drone, KJI Phantom, you can get a very close (yet safe) look at the fiery eruption of an active volcano. This is the Yasur volcano on the remote island of Tanna in Vanuata.

Short Tutorial - How To Use Hashtags On Twitter

The # symbol, called a hashtag, is used to mark keywords or topics in a Tweet. It was created organically by Twitter users as a way to categorize messages.

Check out this advice on hashtags from the Twitter Help Center:

Using hashtags to categorize Tweets by keyword:

- People use the hashtag symbol # before a relevant keyword or phrase (no spaces) in their Tweet to categorize those Tweets and help them show more easily in Twitter Search.
- Clicking on a hashtagged word in any message shows you all other Tweets marked with that keyword.
- Hashtags can occur anywhere in the Tweet – at the beginning, middle, or end.



Hashtagged words that become very popular are often Trending Topics.

Example: In the Tweet below, @eddie included the hashtag #FF. Users created this as shorthand for "Follow Friday," a weekly tradition where users recommend people that others should follow on Twitter. You'll see this on Fridays.

Using hashtags correctly:

- If you Tweet with a hashtag on a public account, anyone who does a search for that hashtag may find your Tweet.
- Don't #spam #with #hashtags. Don't over-tag a single Tweet. (Best practices recommend using no more than two hashtags per Tweet.)
- Use hashtags only on Tweets relevant to the topic.

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We hope you found this newsletter to be informative. It's our way of keeping you posted on the happenings here. If, however, you'd prefer not to receive these bulletins, click [here](#).

Thanks for your business!

Best regards

[The Santel Internet Team](#)

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